**ПРЕГЛЕД ОБЈАВЉЕНИХ РАДОВА:**

**Монографије, уџбеници, поглавља у књигама:**

* ***Monografija međunarodnog značaja M12***

1. Mirjana Radović Marković, **Vesna Baltezarević,** Radoslav Baltezarević, Dušan Marković: *VIRTUAL ORGANISATION AND MOTIVATIONAL BUSINESS MANAGEMENT,*(210str), Alma Mater Europea-Evropski centrer Maribor & Economics Institute Belgrade, Ljubljana-Beograd, 2014, Čigoja štampa.

Reviewer: Ludvik Toplak, PhD, Carl Edwin Lindgren, PhD & Mario Plenkovic, PhD.

A CIP catalogue record for this book is available from the National and University Library in Ljubljana under 274297344, ISBN 978-961-93493-7-3 (Alma Mater Europea - Evropski center) [COBISS.SR-ID 274297344]

* ***Istaknuta monografija nacionalnog značaja M41***

1. **Baltezarević Vesna**: *Тuđi ljudi,* (200 str), Prosveta, Beograd, 2013.

ISBN 978-86-07-02033-1, COBISS.SR-ID 200046604. Recenzenti: Prof. dr Jezdimir Zdravković, prof. dr Dobrivoje Stanojević, prof. dr Živko Kulić.

Knjiga je proglašena novim komunikacijsko esejističkim naučnim projektnim doprinosom o upravljanju mobbing komunikacijskim procesima. BOOK REVIEWS AND REVIEWS/RECENZIJE Informatol. 46, 2013., 4, 377-380, <http://hrcak.srce.hr/index.php?show=clanak&id_clanak_jezik=16707>

<https://www.mysciencework.com/publication/read/3967218/recenzija-knjige-vesna-baltezarevic-tudi-ljudi-kako-prezivjeti-mobing#page-null>

* ***Monografska bibliografska publikacija M43***

1. **Baltezarević Vesna**: *Maska u koferu,* (127str.), Mali Nemo, Pančevo, 2006.

*Udruženje za tržišne komunikacije Srbije proglasilo je ovu knjigu najboljim projektom iz struke za 2006. godinu.* ISBN 86-83453-74-X, COBISS.SR-ID 131796748.Recenzenti: Prof. dr Milivoje Pavlović, Mugdim Šehalić.

1. **Baltezarević Vesna:** *Mobing komunikacija na četiri noge*, (207str.), Mali Nemo, Pančevo, 2007. *Udruženje za tržišne komunikacije Srbije proglasilo je ovu knjigu najboljim istraživačkim projektom iz struke za 2007. godinu.* ISBN 978-86-83453-93-1, COBISS.SR-ID 139663628.Recenzenti: Prof. dr Jezdimir Zdravković, Mugdim Šehalić.
2. **Baltezarević Vesna**: *Hoću da znam šta je mobing*, (104str.), Ambasadori životne sredine, Beograd, 2007. ISBN 978-86-910873-0-2, COBISS.SR-ID 145174540. Recenzenti: Prof.dr Milivoje Pavlović, prof.dr Dobrivoje Stanojević.
3. **Baltezarević Vesna**: *Poslovno pravo,* (238 str.) Megatrend, Beograd, 2008. ISBN 978-86-7747-330-3, COBISS.SR-ID 153229580. Recenzenti: Prof. dr Živko Kulić, prof.dr Mile Ilić.
4. **Baltezarević Vesna**: *Pravo i intelekt,* (159 str.) Megatrend, Beograd, 2009. ISBN 978-86-7747-4-348-8, COBISS.SR-ID 156378124. Recenzenti: prof.dr Stevan Šogorov, doc.dr Boris Kršev.
5. **Baltezarević Vesna**: *Poslovno pravo za menadžere,* (263 str.) Clipart, Ćuprija, 2009. ISBN 978-86-86167-13-2, COBISS.SR-ID 155236108. Recenzenti: Prof.dr Stevan Šogorov, prof.dr Milenko Radoman.
6. **Baltezarević Vesna** & Baltezarević Radoslav: *Medijsko pozorište,* (203 str.) Alma Mater Europaea, Beograd, 2015. ISBN 978-86-80286-00-6, COBISS.SR-ID 214832396. Recenzenti: Prof.dr Milivoje Pavlović, prof.dr Dobrivoje Stanojević, prof. dr Đokica Jovanović.
7. **Baltezarević Vesna** & Baltezarević Radoslav: *Intelektualni iskorak,* (198str.) Alma Mater Europaea, Beograd, 2015ISBN 978-86-80286-01-3;COBISS.SR-ID 219644172. Recenzenti: Prof. dr Živko Kulić, prof. dr Sanja Stanković, prof. dr Filip Turčinović.

* ***Poglavlje u tematskom zborniku međunarodnog značaja M14***

1. **Baltezarević Vesna:** *Legal mechanisms for protection against mobbing in the republic of Serbia*. Comparative legal analysis of anti-mobbing legislation Country studies: Croatia, Macedonia, Montenegro, Serbia. The association for help and education of mobbing victims, 2010. p. 53-67.

A CIP catalogue record for this book is available from the National and University Library in Zagreb under 739975. ISBN 978-953-95029-4-0. Reviewer: Mario Vinković, Ph.D., Rudolf Karazman, Ph.D.

1. **Baltezarević Vesna**, Baltezarević Radoslav, *The role of communication in intellectual capital management in accordance with the EU model****,*** Education and employment opportunities for entrepreneurs, Faculty of Business Economics and Entrepreneurship, Belgrade, 2013. p. 427-440.JEL classification: D83, L21, M11 UDC 005.94; 005.57. ISBN 978-86-6069-096-0. COBISS.SR-ID 201887244.
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3. Radoslav Baltezarević, **Vesna Baltezarević,** *Neuromarketing - A New Approach to Theory of Communication.* Management, Marketing and Communication: Current and Future Trends, Faculty of Business Economics and Entrepreneurship, Belgrade, 2014. p. 259-272. JEL classification: A12, D11, M31, UDK: 658.8.013. ISBN 978-86-6069-105-9, COBISS.SR-ID 210422028.
4. Dragana Jovanović, **Vesna Baltezarević**: *Crisis communication in agribusiness, media and consumers.* Economic Growth and Suistainable Development Challenges: Serbia and Western Balkan Countries, Faculty of Business Economics and Entrepreneurship, Belgrade, 2014. p. 309-324. JEL classification: M31, Q13, UDK 316.776:631 659.3:614.31. ISBN 978-86-6069-104-2, COBISS.SR-ID 210544396.
5. Radoslav Baltezarevic, **Vesna Baltezarevic**: *European Union public sphere and Green Economy–media as a communication link.* Toward green economy: opportunities and obstacles for western Balkan countries.USA, [Bloomington, Indiana](https://en.wikipedia.org/wiki/Bloomington,_Indiana): Xlibris, 2015, p. 238-255. ISBN: Hardcover 978-1-5035-3294-6; Softcover 978-1-5035-3295-3; eBook 978-1-5035-3296-0. Library of Congress Control Number: 2015902232.
6. **Vesna Baltezarević** Radoslav Baltezarevic:*Virtual teams communication model.* Marketing, business law and transformational governance,Faculty of Business Economics and Entrepreneurship, Belgrade, 2015.p. 117-129. JEL classification: J24, M15.UDC: 005.71-021.131:005.64; ISBN 978-86-6069-115-8 (FBEE); ISBN 978-1-4951-7659-3 (BCG); COBISS.SR-ID 218123020
7. Radoslav Baltezarevic, **Vesna Baltezarevic*:*** Impact of visual communication on consumer behavior, Marketing, business law and transformational governance Faculty of Business Economics and Entrepreneurship, Belgrade, 2015.p.66-80.JEL classification: M31, J24.UDC: 316.77:366.1; ISBN 978-86-6069-115-8 (FBEE); ISBN 978-1-4951-7659-3 (BCG); COBISS.SR-ID 218123020
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**Radovi u stručnim i naučnim časopisima:**

* ***Rad u vrhunskom časopisu međunarodnog značaja M23***

1. **Baltezarević Vesna**, Paunković Jane, Žikić Srđan, Baltezarević Radoslav: *Quality of communication of business school students,* Sibiu Alma Mater University Journals. Series A. Economic Sciences, 3(4), No.2/2010. (p. 38-43). ISSN 2065-2372.
2. Paunković Jane, **Baltezarević Vesna,** Cvetković Aleksandra: *Optimal organizational design for sustainable*, Sibiu, Alma Mater University Journals. Series A. Economic Sciences, (4), No.3/2011. (p. 53-59). ISSN 2065-2372.
3. **Vesna Baltezarević,** Radoslav Baltezarević, Svetislav Milovanović: *Between the lines and through the images*, Informatol. 47, 2014., 1, (p. 29-35), Hrvatsko komunikološko društvo, Zagreb. ISSN 1330-0067. UDK: 007:002:02 CODEN IORME 7.

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1. **Baltezarević Vesna,** Aleksandra Bokan**,** Baltezarević Radoslav:*Suočavanje štampanih medija sa izazovima savremenog doba,* Media dialogues, Journal for research of the media and society***,*** Year VINo.16Podgorica***,*** May, 2013. (p. 237-247).ISSN 1800‐7074***,*** COBISS.CG‐ID 12734480.UDK: 17:316.774:070:004.738.4.
2. Aleksandra Bokan, **Vesna Baltezarevic:** *Borba titana – Internet vs. štampa,* Media dialogues***,*** Journal for research of the media and society***,*** Year VINo.16Podgorica***,*** May, 2013. (p. 715-723).ISSN 1800‐7074***,*** COBISS.CG‐ID 12734480. UDK: 316.77: 070:004.738.4.
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5. Radoslav Baltezarević, **Vesna Baltezarević**, Miroslav Maslovarić *Medijsko pozoriste lutaka****,*** Media dialogues, Journal for research of the media and society,Year VIINo.19Podgorica***,*** May, 2014. (p. 325-337). ISSN 1800‐7074, COBISS.CG‐ID 12734480.UDK:316.774:321.7.
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8. Radoslav Baltezarević, **Vesna Baltezarević**, Ivana Vujičić: *Prikriveno oglašavanje u štampanim i elektronskim medijima****,*** Media dialogue***s,*** Journal for research of the media and society***,*** Year VIII No 21, Podgorica, March 2015. (p. 491-503). ISSN 1800‐7074 COBISS.CG‐ID 12734480**;**UDK: 070.11:316.774.
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* ***Rad u naučnom časopisu M53***

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**Radovi u zbornicima sa naučnih skupova i u tematskim zbornicima:**

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